



**FOR IMMEDIATE RELEASE**

## **Oshidori International Development appoints Moe Murakami as Director of CSR**

Nagasaki – March 30, 2021: Oshidori International Development Godogaisha, a Japanese company established for the purpose of developing an integrated resort in Nagasaki (Oshidori), announced today that Moe Murakami, Representative of the online media site NEXTWEEKEND, has been appointed as Director of CSR as from April 1, 2021.



Oshidori aims to develop a world-class integrated resort in Nagasaki, and furthermore, contribute to the development of a dynamic community for Nagasaki to become a premium travel destination and a premier residential choice. Moe Murakami has a professional background in inspiring people to pursue their own ideal lifestyle, under the concept of "with just a little ingenuity and appreciation of the seasons, you too can create your ideal lifestyle." As Oshidori's Director of CSR, Murakami will work with Oshidori to create a vibrant city, and moreover promote Nagasaki domestically and globally.

As an entrepreneur, wife of a professional soccer player who plays for V-Varen Nagasaki, and mother of one child, Moe Murakami's vast experience brings great value to the company in working towards revitalizing the local community that is facing issues such as declining population and aging society. Moe Murakami will be leading the efforts of the Kyushu Oshidori Children's Foundation, and work closely with the people of Nagasaki and Kyushu in order to enhance the lives of children and youth, as well as support mothers and women who want to achieve a good balance between both work and life.

Regarding her new role as Director of CSR, Moe Murakami commented “I am honored to be joining Oshidori, as Oshidori’s mission to create a better future for Nagasaki beyond the development of an Integrated Resort greatly resonates with me. I am very happy to be living in a city with as much potential as Nagasaki. As a woman working in society, as a wife, and as a mother, I believe these roles enable me to see the world from a different perspective. I will do my best to contribute to a future where children, and the people raising the children in this beautiful city of Nagasaki can be even more proud of where they are.”

Keigo Nakatani, COO of Oshidori International Development Godogaisha, commented, “Oshidori is committed to listening to people's needs and desires. We are very happy to welcome Ms. Murakami to the company as we strengthen our CSR initiatives. Ms. Murakami is a professional at leading and inspiring a fulfilling lifestyle, and has worked with many women to transform theirs. I am confident that with her knowledge and expertise, we will be able to strengthen our efforts to listen closely and work towards resolving issues that the local community is facing.”

#### **About Oshidori International Development Godogaisha (GK)**

Oshidori International Development GK is a Japanese company established for the purpose of developing an integrated resort in Sasebo City of Nagasaki Prefecture. Oshidori is in the business of building, designing and operating IRs. Its parent company is Oshidori International Holdings Inc (listed on the Hong Kong Stock Exchange SEHK:0622). The President and CEO of Oshidori International Development GK is Alejandro (Alex) Yemenidjian, a former President of MGM Resorts and a former CEO of MGM Studios.

The mission of Oshidori International Development GK is to create a spectacular resort that will contribute to the achievement of the Kyushu tourism strategy, create new job opportunities, improve the quality of life in the community, and provide opportunities for the children of Kyushu. As a responsible member of the community, Oshidori will collaborate with local governments, businesses, universities, and other organizations, and work together with local residents to continuously work on regional development with Nagasaki IR as the major catalyst.

#### **About Kyushu Oshidori Children’s Foundation**

In 2019, Oshidori established the Kyushu Oshidori Children’s Foundation in support of children and youth of all ages, from pre-school to graduate school in the Kyushu region. The Foundation owns approximately 20% of the share capital of Oshidori International Holdings Limited. The Foundation is

dedicated to enhancing the lives of children and youth in Kyushu, unleashing their potential to maximize their opportunities at school and work, and inspiring them to live their life to the fullest. The goal of the Foundation is to bring improvements from the primary level that can drive meaningful changes to rejuvenate Nagasaki.

The Foundation aims to foster future global citizens by:

- Providing financial aid to children and youth from disadvantaged and vulnerable families, and single-parent households.
- Working with prefectural boards of education in improving school facilities and teaching qualities to help students (especially those from low-income and rural communities) to better prepare for college and career placement.
- Facilitating local high-school and college students to study abroad.

During the floods in July 2020, the Foundation donated approximately 20,000,000 yen to Akai Hane – Nagasaki Community Chest Association & Social Welfare Corporation – to support flood relief efforts in Nagasaki Prefecture.